Clermont County Public Health

STRATEGIC PLAN | 2026-2029

MISSION

Protect Clermont County by promoting health and preventing disease.

VISION

A healthy and thriving Clermont County.

VALUES

Credibility - We earn trust through accountability, transparency, and evidence-based decision-making.

Service - We deliver accessible, compassionate, and high-quality programs and initiatives.

Collaboration - We work together across organizations, partnerships, and our community.

Equity - We recognize that people have different needs, and we work to meet them where they are.

STRATEGIC PRIORITIES

STRATEGIC PRIORITY #1



Improve communication, awareness, and engagement across the organization and the community.

GOALS:

- Public Awareness & Community Outreach
- Community Partnerships & Legislative Engagement
- Accessible & Inclusive Communication
- Internal Communication & Organizational Awareness

STRATEGIC PRIORITY #2



Strengthen the talent pipeline to recruit, develop, and retain a skilled and engaged team.

GOALS:

- Professional Development & Career Growth
- Cross-Training & Succession Planning
- Recruitment & Workforce Pipeline
- Compensation, Benefits & Retention

STRATEGIC PRIORITY #3



Optimize the use of technology to improve efficiency, accessibility, and service delivery.

GOALS:

- Technology Governance & Digital Standards
- Technology Infrastructure & System Support
- Digital Services & Operational Efficiency
- Staff Technology Training & Adoption

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Date of Publication: October 2026